



LAW FIRM LEADERS SUMMIT



SPONSORSHIP OPPORTUNITIES

Thursday & Friday, September 26-27, 2019

Tampa Marriott Water Street

700 S. Florida Avenue / Tampa, Florida 33602

Join us for the FDLA's first conference designed for law firm leaders and emerging leaders. With 2020 upon us, what changes in the legal industry should law firms expect and how can they prepare for them? How will legal services be provided, managed and billed? And how will these changes affect your firm? We invite you to support the FDLA's exciting new seminar where experts in law firm management, marketing and business development will gather to address these questions and much more.

WHO WE EXPECT

- Managing Partners
- Executive Committee Members
- Department Chairs
- Emerging Leaders of Law Firms
- Firm Administrators
- Legal Marketing & PR Professionals
- Others holding key management or leadership responsibilities in law firms of all sizes

REGISTRATION:

- \$300 – Full Conference Registration
- \$50 – Young Lawyers Marketing Workshop Only
- \$50 – Awards Dinner for Guests and Marketing Workshop Attendees

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 Miami, FL 33126
 786-447-8469
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 www.FDLA.org



SCHEDULE

THURSDAY:

- Registration and Welcome Reception
- Opening Session: *“The Future of the Law” with John Remsen*
- Dine-Around

FRIDAY:

- Programming

Topics Include:

- Client Development
- Firm Marketing
- Firm Branding
- Professional and Cyber Liability
- Partner Compensation
- Technology for Litigators
- Attracting, Training and Retaining Associates
- Annual FDLA Awards Dinner

All Sponsors and Exhibitors will receive recognition in:

- event signage
- all online or print advertising
- all advertising emails after sponsor has signed on
- event materials distributed to all attendees
- FDLA Website Sponsors and Exhibitors page with link-embedded logos
- next issue of *The Trial Advocate*

FIRM SPONSORSHIP

- Includes Three (3) Complimentary Registrations\$1000

EVENT SPONSORSHIPS

- Lunch Sponsor**\$1000
A representative may introduce the company during the Lunch
- Breakfast Sponsor**\$750
A representative may introduce the company during the Breakfast
- Networking Break Sponsor**\$500
A representative may introduce the company during the Networking Break
- Table Top Exhibitors**\$750
Table Top Exhibitors receive registration for one (1) representative and a draped 6-ft table with chairs.
- Additional Exhibitor Representative**\$150

TOTAL ENCLOSED: _____

Organization Name: _____

Primary Contact Person: _____

Person Attending (If different from above): _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ E-Mail: _____

Website: _____

Additional Representative Name: _____

By signing this contract, I represent and acknowledge that I have the authority to contract for and bind the company/corporation listed above. I have reviewed the attached Rules and Policies.

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Signature: _____ Date: _____