



FLORIDA LIABILITY CLAIMS CONFERENCE

RE: **22nd Annual Florida Liability Claims Conference 2018**

Dear Colleague:

Now is the time to reserve your exhibit space at the **22nd Annual Florida Liability Claims Conference (FLCC), June 6-9, 2018** at Disney's Contemporary Resort—Lake Buena Vista, Florida.

Sponsored by the Florida Defense Lawyers Association, the Florida Liability Claims Conference has grown to become *the premier education conference* in the state for insurance industry professionals and civil defense attorneys. Attendees at the conference are exposed to cutting edge CLE and the Conference provides interaction with claims professionals and defense attorneys.

This Conference is your key to face-to-face contact with attorneys and insurance company personnel. This is your opportunity to place your products and services in front of decision-makers. Steps have been taken to ensure quality traffic in the exhibit area:

- ◆ Exhibit area open throughout the conference
- ◆ Continental breakfasts and refreshment breaks in the exhibit area
- ◆ Exhibit area strategically located adjacent to the meeting rooms

Enclosed is information on exhibitor/sponsor opportunities available at the **22nd Annual Florida Liability Claims Conference 2018**. Now is the time to sign up for this great opportunity to market your services and/or goods to Florida's civil defense bar and insurance company representatives. Space is limited and is on a "first-come, first-served" basis. Reserve your spot early!!! To join us as a Sponsor or Exhibitor, please complete the enclosed Sponsor/Exhibitor Registration form and return it with your payment for the appropriate amount at your earliest convenience.

We look forward to seeing you at the **22nd Annual Florida Liability Claims Conference 2018**.

Enclosure

Founded in 1967, today the Florida Defense Lawyers Association is a group of more than 1000 of the leading civil defense lawyers in the state. Its members represent all of the major defense law firms located throughout the State of Florida, and its membership includes many former Florida Bar Association presidents and many who have been active in the ranks of national civil defense attorney associations. FDLA is the only statewide organization devoted exclusively to representing the interests of attorneys engaged in the defense of civil litigation.



FLORIDA LIABILITY CLAIMS CONFERENCE

June 6-9, 2018

Disney's Contemporary Resort—Lake Buena Vista, Florida

Preliminary CONFERENCE SCHEDULE

Wednesday, June 6, 2018

Exhibit Set-up after 5:00 pm

Thursday, June 7, 2018

Exhibit Open 7:30 am
Conference 8:00 pm – 5:00 pm
(food/beverage in Exhibit Area)
Luncheon noon
Opening Reception 5:00 pm

Friday, June 8, 2018

Exhibits Open 7:30 am
(food/beverage in Exhibit Area)
Conference 8:30 am – 4:00 pm
Luncheon noon
Exhibit Teardown after 4:00 pm

(Conference schedule is subject to change.)



DATES TO NOTE—

May 4, 2018—copy deadline for description of products/services listing in the Conference Program materials

May 4, 2018—All payments due
—Exhibitor representative names due

May 4, 2018—no exhibit cancellations accepted after this date

May 5, 2018—room reservation deadline

June 6-9, 2018—22nd Annual Florida Liability Claims Conference

HOUSING—

A block of rooms is being held for the 2018 Florida Liability Claims Conference at Disney's Contemporary Resort.

For room Reservations call:

Group Reservations at (407) 939-4686
Conference name: Florida Liability Claims Conference 2018

Or visit the online link for FLCC reservations:

<https://aws.passkey.com/go/floridaLiabilityConference2018>

Room Reservation Deadline is **May 5, 2018**



CONTACT—

FLCC
Attn: Michele Juncal
PO Box 260037
Tampa FL 33685

Phone: 813-451-8825
Fax: 813-885-5547
Email: michelejuncal@hotmail.com

Registration is easy! Complete the enclosed form(s); keep a copy for your records; send the form(s) to the address provided along with your payment! Your exhibit space and/or sponsorship will be reserved!! You will receive confirmation and additional details as the Conference date approaches.

—REGISTER NOW—

—GUARANTEE YOUR PLACE—



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June 6-9, 2018

Disney’s Contemporary Resort—Lake Buena Vista, Florida

The 22nd Annual Florida Liability Claims Conference 2018 presents a wealth of opportunity for exhibiting and sponsoring companies to receive exposure to their current clients and to prospective clients. Whether you choose to be an exhibitor or sponsor, your company or organization is sure to benefit from exhibiting or sponsoring at the 22nd Annual Florida Liability Claims Conference 2018.

—EXHIBIT SPACE—

The 2018 FLCC is a great opportunity to market your services and/or products to Florida’s civil defense bar and members of the insurance industry. Showcase your products and services by reserving exhibit space. The conference schedule includes ample time for face-to-face meetings with current and potential clients. **\$1,100.00**

Register before April 13, 2018 for \$1,000.00

—SPONSORSHIP—

Sponsorship is an excellent way for your company or organization to show its commitment.

Benefits of sponsorship

- ◆ Affiliation with a dynamic organization
- ◆ Greater visibility with the civil defense bar
- ◆ Enhanced recognition at the conference
- ◆ Increased impact with leaders

Sponsorship Opportunities:

- Conference Materials.....\$2,500.00
- Continental Breakfasts.....\$3,500.00
(2 available)
- Networking Breaks.....\$2,500.00
(4 available)
- Welcome Reception.....\$6,000.00
- Luncheon Sponsor.....\$3,500.00
(2 available)
- Founder.....\$5,000.00
- Patron.....\$3,000.00
- Partner.....\$2,000.00
- Friend.....\$1,500.00

Make a difference by being a conference sponsor!



FLORIDA LIABILITY CLAIMS CONFERENCE

June 6-9, 2018

Disney's Contemporary Resort—Lake Buena Vista, Florida

—Exhibit Space —

Your company or organization is sure to benefit from exhibiting at the **22nd Annual Florida Liability Claims Conference 2018**.

The exhibit area will be open on Wednesday evening after 5:00 pm for set-up and is located adjacent to the main meeting room. Exhibit hours will be all day Thursday and Friday for the conference. ***(Register before April 13, 2018 for \$1,000.00)***

Tabletop —\$1,100.00

INCLUDES: draped 6-foot table, chairs, standard identification sign, listing in the conference program materials and registration for one (1) representative. ***(Additional charges will apply for power and phone lines and will be invoiced through the hotel.)***

- ◆ Additional tables at \$250.00 each
- ◆ Additional Representatives at \$300.00 each

OFFICIAL PROGRAM INFORMATION: Describe in 50 words or fewer the products or services to be exhibited, **exactly as you want the information to appear in the Conference Program Materials**. This information must be received no later than **May 4, 2018**, in order to be published in the program book. *Please print or type.*

Registration is easy! Complete the form; keep a copy of the form for your records; send the form to the address provided along with your payment! Your exhibit space will be reserved!! You will receive confirmation and additional details as the Conference date approaches. Be sure your services/products are seen by Conference attendees!



2018 FLORIDA LIABILITY CLAIMS CONFERENCE

—Exhibit Space Registration Form—

Organization Name: _____

Primary Contact Person: _____

Address: _____

Phone: _____

Fax: _____

E-Mail: _____

Web Site: _____

Checks should be made payable to Florida Defense Lawyers Association.

All payments are due on May 4, 2018

The exhibitor assumes all responsibility for any and all loss, theft or damage to exhibitor's displays, equipment and other property while on Walt Disney World® Resort premises, and hereby waives any claim or demand it may have against Walt Disney Parks and Resorts or its affiliates arising from such loss, theft or damage. In addition, the exhibitor agrees to defend (if requested), indemnify and hold harmless Florida Defense Lawyers Association and Walt Disney Parks and Resorts and their respective parent, subsidiary and other related or affiliated companies from and against any liabilities, obligations, claims, damages, suits, costs and expenses, including without limitation, attorney's fees and costs, arising from or in connection with the exhibitor's occupancy and use of the exhibition premises or any part thereof or any negligent act, error or omission of the exhibitor or its employees, sub contractors or agents.

_____ Date

_____ Authorized Signature

Tabletop — \$1,100.00 Register before April 13, 2018 for \$1,000.00

INCLUDES: draped 6 foot table, chair, signage and registration for **one representative**.

Attending Representative: _____

Additional Representatives: _____
 (@ \$300.00 each)

Our exhibit will need: power _____ We will be using: a tabletop display _____
 phone line _____ a freestanding display _____

(Additional charges will apply for power and phone lines and will be invoiced through the hotel)

Return form and payment to:

Florida Liability Claims Conference
 C/O FDLA
 PO Box 260037
 Tampa FL 33685

NO EXHIBIT CANCELLATIONS WILL BE
ACCEPTED AFTER
MAY 4, 2018



FLORIDA LIABILITY CLAIMS CONFERENCE

June 6-9, 2018

Disney's Contemporary Resort—Lake Buena Vista, Florida

—SPONSORSHIP OPPORTUNITIES—

You are invited to be a sponsor of the **22nd Annual Florida Liability Claims Conference 2018**. Sponsorship is an excellent way for your company to show its commitment.

Receive acknowledgment of your support in:

- Conference Program Materials
- Signage on-site at the Conference
- Listing in *Trial Advocate Quarterly*

Show your support—Be a Conference Sponsor!

Welcome Reception — \$6,000.00

Thursday, June 7 2018

Be the sponsor of the kick-off event of the FDLA's signature meeting!

- Signage as sole sponsor of the event
- Recognition for sponsorship in materials distributed at the meeting and in promotional materials
- Opportunity to welcome the members to the meeting and introduce yourself and your company
- Listed as sponsor in FDLA publications

Continental Breakfasts — \$3,500.00

[Thursday, June 7 or Friday, June 8]

Continental breakfast for attendees, speakers and Exhibitors/Sponsors. Held in the exhibit area prior to the seminar and are an excellent opportunity for exposure.

- Signage as sole sponsor of the breakfast
- Recognition for sponsorship in materials distributed at the meeting and in promotional materials
- Opportunity to welcome the members to the breakfast and introduce yourself and your company
- Listed as sponsor in FDLA publications

Networking Breaks — \$2,500.00

Thursday, June 7 (am and pm)

Friday, June 8 (am and pm)

Refreshment Breaks in the exhibit area —open to attendees, speakers and Exhibitors/Sponsors.

- Signage as sole sponsor of the break of your choice
- Recognition for sponsorship in materials distributed at the meeting and in promotional materials
- Opportunity to welcome the members to the refreshment break and introduce yourself and your company
- Listed as sponsor in FDLA publications

Luncheon Sponsor— \$3,500.00

Thursday (June 7)

Friday (June 8)

- Signage as sole sponsor of the luncheon
- Recognition for sponsorship in materials distributed at the meeting and in promotional materials
- Opportunity to welcome the members to the luncheon and introduce yourself and your company
- Listed as sponsor in FDLA publications

Conference Program Materials — \$2,500.00

Your company information listed on the Program CD/ flashdrive and on all printed materials

- Recognition for sponsorship in materials distributed at the meeting and in promotional materials
- Listed as sponsor in FDLA publications

FOUNDER — \$5,000.00

- Recognition as a Founder Sponsor from the podium
- Signage as sponsor
- Recognition for sponsorship in materials distributed at the meeting and in promotional materials
- Listed as sponsor in FDLA publications

PATRON — \$3,000.00

- Recognition as a Patron Sponsor from the podium
- Signage as sponsor
- Recognition for sponsorship in materials distributed at the meeting and in promotional materials
- Listed as sponsor in FDLA publications

PARTNER — \$2,000.00

- Recognition as a Partner Sponsor from the podium
- Signage as sponsor
- Recognition for sponsorship in materials distributed at the meeting and in promotional materials
- Listed as sponsor in FDLA publications

FRIEND — \$1,500.00

- Recognition as a Friend Sponsor from the podium
- Signage as sponsor
- Recognition for sponsorship in materials distributed at the meeting and in promotional materials
- Listed as sponsor in FDLA publications



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—Sponsor Registration Form—

Please indicate which event you wish to sponsor.

___ FOUNDER — \$5,000.00

___ PATRON — \$3,000.00

___ PARTNER — \$2,000.00

___ FRIEND — \$1,500.00

___ CONFERENCE PROGRAM MATERIALS
— \$2,500.00

___ OPENING RECEPTION — \$6,000
Thursday, June 7, 2018

___ CONTINENTAL BREAKFASTS —
\$3,500.00

___ Thursday, June 7, 2018

___ Friday, June 8, 2018

___ NETWORKING BREAKS
\$2,500.00

___ Thursday, June 7, 2018—morning

___ Thursday, June 7, 2018—afternoon

___ Friday, June 8, 2018—morning

___ Friday, June 8, 2018—afternoon

___ LUNCHEON SPONSOR — \$3,500.00

___ Thursday, June 7, 2018

___ Friday, June 8, 2018

Company Name: _____

Primary Contact Person: _____

Address: _____

Phone: _____ Fax: _____

E-Mail: _____ Web Site: _____

Checks should be made payable to Florida Defense Lawyers Association.

All payments are due on May 4, 2018

Check your selection and mail this form with payment to:

Florida Liability Claims Conference
C/O FDLA
PO Box 260037
Tampa, Florida 33685

813-885-9888 (phone)
813-885-5547 (fax)
Email: ljude@fdla.org
<http://www.fdma.org>